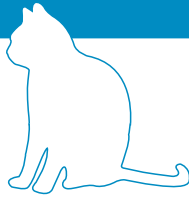


KAREN ROBERSON

GRAPHIC DESIGN | BRANDING | ILLUSTRATION



EDUCATION

UNIVERSITY OF MARYLAND, BALTIMORE COUNTY
BA in Graphic Design

TECHNICAL SKILLS

InDesign / Photoshop / Illustrator / HTML / Office / Mac OSX / Windows

WORKING KNOWLEDGE

Ad design (print/web)	Logo and branding work
Packaging design	Mock-up and project presentation
Color Theory	Illustration (digital/traditional)
Typography	Page layout (html/print)
Photo retouching	File conversion and management

EXPERIENCE

2011—Present

THE ROWMAN AND LITTLEFIELD PUBLISHING GROUP

Graphic Designer

Create brochures, catalogs, postcards, magazine ads, and other promotional pieces. Work closely with editorial and marketing departments to curate content for all pieces. Typeset and design large annual catalogs (200+ pages). Contribute to new job templates, new corporate branding designs, and other departmental projects.

2014—Present

BRONYCON DESIGN TEAM

Graphic Designer and Artist

Worked with an experienced team to deliver art and design for guest announcements, program books, signage and a bit of everything else to ensure Bronycon is a wonderful and well-kerned experience for its attendees.

K.ROBERSON DESIGN

Freelance designer

Launch branding for several companies, signage, invitations, brochures, t-shirts, etc.