



EXPERIENCE

e.Republic Inc.

Senior Designer *Folsom, CA*

DECEMBER 2003-PRESENT

Use creative and strong communication skills to create solutions to problems quickly while working independently or with a team. Complete projects from start to finish while communicating with the creative director, project managers, marketing, editors, illustrators, photographers, printers and production managers.

Collaborate with editorial team on feature spread images or photo ideas. Edit, color correct and enhance photos used in projects. Make copy or design edits needed for publications and/or client jobs.

Design in depth infographics and charts for multiple clients and publications. Assist with managing job workflow between designers when needed.

Work with the marketing team to design Media Kits, Custom Publications, White Papers, Advertorials, Thought Leadership Profiles and/or ads for The Center for Digital Government and The Center For Digital Education. Multiple projects are created at the same time within a required time frame.

Chopson Designs

Freelance Designer | Creative Director

JANUARY 2003-PRESENT

Successfully manage and coordinate projects from concept through completion with attention to detail in a timely manner. Create projects, under pressure with a creative open mind and a well thought out plan.

Work closely with clients to design and produce materials and publications with creativity, clarity and accuracy for print, online publishing, multimedia and other forms of media. Meet with clients and editors regularly to ensure that projects are complete with expectations and editorial standards. Easily adjust or change as projects progress to maintain client's vision.

Sunset Net Internet Services

Freelance Designer *Chico, CA*

JANUARY 2001-MAY 2001

Responsible for designing Web page layouts, local newspaper advertisements, signage and movie theater advertisements. Worked with clients when needed.

EDUCATION

California State University, Chico

Bachelor of Arts in Communication Design

Dean's List: Cum Laude, GPA 3.8

Option in Graphic Design, Minor in Art Studio

MAY 2003

American River College, Sacramento

Associate of Arts, Certificate in Graphic Design

AUGUST 1995-DECEMBER 1999

INTERNSHIPS

Union Graphics

California State University, Chico, CA

JANUARY 2002-MAY 2002

Student Graphic Designer: Responsible for designing posters, signage, advertisements, handbooks and menus for a variety of departments within the Associated Students.

Orion Student Newspaper

Award-winning California State University Newspaper, Chico, CA

AUGUST 2001-DECEMBER 2001

Advertisement Designer: Re-created or designed advertisements needed for the newspaper on a weekly basis.

TECHNICAL SKILLS

Mac and PC Platforms

ADOBE CREATIVE SUITE

InDesign, Photoshop, InCopy, Acrobat Reader, Illustrator, Dreamweaver, basic HTML and CSS

MICROSOFT OFFICE

Word, Entourage, Excel and PowerPoint

CREATIVE SKILLS

Editorial & Print Media
Corporate Branding
Custom Publications
Logo Design
Business Cards
Website Design
Digital Photography

CLIENTS

American Lung Assn.
AT&T
CA Technologies
CDW•G
Health Education Council
Hewlett-Packard
Infor
NIC
Red Hat

ARTISTIC INSPIRATIONS

Clever Typography
Clean Logos
Texture
Photography
Grid
The Unexpected

PERSONAL INSPIRATIONS

My Family
Running Ultra Marathons
Music
Gardening