

BOB KNUTH

1108 Ferdinand Ave, Forest Park, IL 60130
708-663-2538 cell • bobknuth@gmail.com
PORTFOLIO: www.bobknuth.com

QUALIFICATIONS PROFILE

- An **award-winning designer** with a passion for creating sharp, professional, and unique designs with messages that attract attention and invoke a response
- Skilled in developing **creative and functional marketing materials**, brand identities, and print/web designs
- Proven track record of **meeting demanding deadlines**, communicating effectively with team members, and leading by example
- Dedicated to finding the most **cost-effective and creative solutions** for all challenges
- Known for taking a **hands-on approach** in mentoring artists, collaborating with various departments/clients, and bringing creative concepts to life

PROFESSIONAL EXPERIENCE

2005-Present

ART DIRECTOR

The Second City Theatre Inc / UP Comedy Club, Chicago IL

- Responsible for the creation and implementation of various marketing materials and collateral for each of The Second City stages and Training Centers including Chicago (3 stages), Toronto, and Hollywood
- Maintain and develop The Second City brand as the company expands
- Responsible for the creation and maintenance of the UP Comedy Club brand and all collateral
- Art direction and photo styling for all PR, marketing and production archival photo shoots
- Provide additional creative support for Second City Communications, national touring companies and seven revues aboard Norwegian Cruise Lines

GRAPHIC DESIGN

- Create show art, logos, illustrations or photographic works of art as needed
- Create and provide support for all graphic elements for company websites, social media and e-marketing
- Projects include: posters, ads (digital, print), programs, street banners, CTA railcards/posters, flyers, postcards, calendars, group sale brochures, catalogs, various interior/exterior signage projects, large exterior hanging banners, entertainment proposals and pitches, various merchandise (posters, t-shirts, apparel)

MANAGEMENT

- Supervise and mentor two full-time graphic designers and part-time intern
- Maintain art department budgets and the digital photo/graphic project archives
- Cultivate relationships with a variety of vendors including printing and sign companies, photographers, freelance designers and illustrators

INTERIOR DESIGN

- Design and manage various interior design/renovation projects for offices and venues in Chicago, Toronto and Hollywood. Provided extensive support in the creation of the UP Comedy Club venue

1998-2005

SENIOR GRAPHIC DESIGNER

Chicago Symphony Orchestra, Chicago IL

- Designed various projects from concept to completion (including production work) for a diverse range of marketing campaigns and multiple departments
- Managed various projects with daily deadlines in support of over 200 annual concerts (including classical, jazz, family and special recitals) presented annually at the historic Orchestra Hall
- Projects included high-end direct marketing brochures, weekly newspaper ads, magazine ads, front of house posters, logos, street pole banners, large exterior banners, invitations, postcards, CD covers and inserts, and annual reports

[continued...](#)

BOB KNUTH

PAGE 2

- Supported various departments including: the volunteers program, development, community outreach, education, and the Civic Orchestra
- Responsible for maintaining brand consistency and ensuring all campaigns reflected the highest standard of design in the industry
- Responsible for managing part-time in-house freelance designers, maintaining the project archives, stock photo contracts and print bidding/purchasing
- Supported web designer with layouts, campaign concepts and imagery
- Maintained and updated software on a six Mac system
- Provided additional copy writing, photography and illustrations as needed

1997-2012

**RESIDENT GRAPHIC & SCENIC DESIGNER / PRODUCING DIRECTOR
Circle Theatre, Oak Park IL**

- Supervised all productions and budgets. Assisted with season planning and fund raising
- This was a volunteer, nights/weekends position
- Designed sets, some lights and all graphics for PR/marketing materials and collateral
- Circle Theatre board member (5 years)
- Nominated for 15 JEFF Awards and received two (2) awards for Outstanding Scenic Design
- Additional freelance scenic designs for the Mercury Theatre Chicago (*The Color Purple*), Fox Valley Rep at Pheasant Run, and The Second City Mainstage

1996-2003

**PART-TIME THEATRE FACULTY • LECTURER • DESIGNER
North Park University Theatre, Chicago IL**

- Scenic, light and graphic designer for all mainstage productions
- Technical director and shop foreman for most of productions
- Lecturer: stagecraft, introduction to theatre, scenic design, design process

1993-1998

**MANAGING ARTISTIC DIRECTOR/DESIGNER
CenterLight Sign & Voice Theatre, Northbrook IL**

- Responsible for budget management, participated in fund raising and special event planning
- Graphic designer/marketing manager for all communications and public relations
- Supervised all productions (including professional, children's theatre and touring outreach productions), staff hiring and contract negotiations
- Directed and designed sets/lights for various productions presented in sign language and voice

EDUCATIONAL BACKGROUND

1990-1992 Northwestern University
Graduate study in scenic and lighting design for the theatre

1990 University of Wisconsin-Eau Claire
B.A. (Double Major) *Art-Graphic Design and Theatre Arts*
G.P.A. 3.25-Cum Laude

TECHNICAL PROFICIENCY

- Over 20 years experience with Mac systems
- Expert knowledge of Adobe InDesign, Photoshop, Illustrator, QuarkXpress, basic HTML, Word, PowerPoint, Excel, Adobe Acrobat, Google Drive, Dropbox

PORTFOLIO OF WORK

www.bobknuth.com

References, theatrical reviews and samples of creative work are available upon request.