

# David Ayala

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*I am a graphic artist with over twenty years of experience in the field.*

## EDUCATION

- ◆ **The Kubert School** - Dover, New Jersey (September 1987 – June 1988)  
Focus on cartooning, design, animation, and graphic art.
- ◆ **Indian Hills Community College** - Ottumwa, Iowa (Class of 2010)  
Associate of Arts Degree
- ◆ **Buena Vista University** - Ottumwa, Iowa (Class of 2012)  
Bachelor of Arts Degree with a major in Psychology

## WORK EXPERIENCE

- ◆ **The Ottumwa Courier**, Ottumwa, Iowa  
*Graphic Designer* (2008 – June 2011) – Supervisor: Grettel Meixner – (641) 684-4611  
The Ottumwa Courier is a community newspaper with a print run of over 13,000. I was responsible for all aspects of the creative services department during the evening hours. Duties included page layout, supervising all pages sent to plate, retouching photos, designing advertisements, and responsible for troubleshooting computer and network problems. I also contributed editorial cartoons.
- ◆ **The Oskaloosa Herald**, Oskaloosa, Iowa  
*Graphic Designer* (2005 –2008)  
I prepared photos and did the daily newspaper layout as well as being responsible for several pages in a fast paced daily deadline environment.
- ◆ **Sign Innovations**, Henderson, Nevada  
*Graphic Designer* (2003–2005)  
I was the sole graphic designer for a family owned business that specialized in outdoor signs such as monument, pylons, pan channel letters, and vinyl banners. I worked directly with in house sales and customers to provide custom designs to meet many different specific needs.
- ◆ **Idea Center Signs**, Las Vegas, Nevada  
*Graphic Designer* (2001-2002)  
I was half of a two person art department that designed highly technical custom interior electric casino sign packages. It was typical to work on multi-million dollar sign package for the Las Vegas casino industry.
- ◆ **CDS Signs**, Las Vegas, Nevada  
*Graphic Designer* (1997 – 2000)  
I worked closely with a large art department designing highly technical custom interior electric casino sign packages for a large domestic and international client base.
- ◆ **GDC Casino Tokens**, Las Vegas, Nevada  
*Art Department Director* (1993-1997)  
As the art department director I oversaw all phases of gaming token design. I won a working partnership with one of Las Vegas' leading distributors of casino based games, Anchor Games. Major clients included Treasure Island, Luxor, and the New York New York Casino.
- ◆ **Nevada Coin Minting**, Las Vegas, Nevada  
*Graphic Designer/Sculptor* (1991-1993)  
I designed and sculpted gaming tokens for most Las Vegas casinos including, but not limited to: the Mirage, Excalibur and MGM. I was an integral part of creating innovative new concepts in the gaming token industry including Kaleidoprint™ colored tokens and the themed token series concept.

## SOFTWARE AND SKILLS

I am fluent in both PC and Mac environments. My expertise is in the use of CorelDraw and Adobe Photoshop. I also excel in the following software programs: Microsoft Power Point, Quark Xpress, MultiAd Creator, Acrobat, Microsoft Word, Illustrator, AdForce page layout, and Puzzleflow Prepress Automation and Optimization Software. I have a functioning knowledge of html. I adapt quickly to most other graphics software environments. I also possess first rate drawing skills and can create high quality commercial custom illustrations in a variety of styles. I have worked in a freelance capacity for multiple t-shirt companies. I have also worked at private parties and community events as a caricature artist.

Online Portfolio: <http://davidayala.artworkfolio.com>

Additional samples and references are available upon request.