



WENDY STOLYAROV

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<https://wendystolyarov.artworkfolio.com>

420 F St., Sparks, NV 89431

SKILLS

- Full fluency with the Adobe Creative Cloud Suite, with a special emphasis on Illustrator & Photoshop
- Experience with HTML, CSS, Wordpress, and social media management platforms
- Shines under pressure; responds well to deadline-driven environments
- Excellent oral and written communication skills, proficient presentation skills
- Experienced with technology - hands-on IT repair & support
- Superior project and time management skills; excellent attention to detail
- Ability to work in a highly autonomous business environment
- Eager to learn - always strives for personal and professional improvement

EDUCATION

Bachelor of Arts in English, Minor in Economics, Summa Cum Laude, 2009

Hillsdale College, Hillsdale, MI

EXPERIENCE

Director of Government Affairs & Lead Designer, Growth Team, Filament (8/2017-Present)

- Spearheaded and coordinated analysis, policy development, and testimony on legislation in Colorado's and Nevada's legislatures.
- Prioritized successful outreach and civic engagement with legislators and business leaders in Nevada.
- Redesigned and managed the company website at filament.com; created and managed all sales and marketing collateral (including product brochures and videos).
- Responsible for outbound sales and marketing strategies via email, LinkedIn, and Twitter.

Field Organizer, NARAL Pro-Choice America (6-8/2017)

- Engaged in door-to-door canvassing and cold-calling, building membership and gaining donations and support.
- Reported all findings daily, including performance meeting daily goals, average donations, and bringing new sustaining members into the organization.

Legislative Director, Libertarian Party of Nevada (2-6/2017)

- Selected, read, researched, critically analyzed, and wrote testimony on more than 50 pieces of legislation.
- Testified in front of legislative committees and met with legislators one-on-one, mediating shared and competing interests towards improved outcomes.
- Wrote a series of biweekly newsletters (1500-4400 words) about our legislative activities for social media, boosting our "open" email rates and dramatically increasing readership.

Freelance Illustrator & Graphic Designer (5/2007-2/2017)

- Built a clientele as a sole proprietor & lead creative.
- Developed artwork and layout for print and digital signage, identity packages, logos, posters, publications, and flyers.